



October 6, 2023

Dear Brownfields Supporter:

Greater Ohio Policy Center is **excited to announce a Spring 2024 Brownfields Conference in Dublin, Ohio on Tuesday, May 7th, 2024!**

Greater Ohio Policy Center (GOPC) has been a lead advocate for state grant funding for brownfield remediation for nearly a decade, and was proud to host the 2023 Ohio Brownfields Conference in May 2023 – the first statewide brownfields conference in nearly six years! GOPC’s advocacy, in partnership with partners in the public, private, and philanthropic sectors, has secured \$700 million in brownfield grant dollars in the past two budgets. GOPC is excited about the catalytic transformations of these brownfields in Ohio’s communities.

The 1-day conference will be a great opportunity to connect with practitioners from across the state and share the work of your organization. GOPC, in conjunction with a multi-sector Advisory Committee, is developing a strong agenda. We expect panel topics will include: public-private partnerships in brownfields remediation, best practices and lessons learned from the Brownfield Remediation Program, future trends in commercial and industrial development, and environmental updates and trainings, in topics such as VAP. An Exhibitor Hall will allow attendees to meet the leading consultants and experts in the field of environmental remediation.

Conference panelists and attendees will include: civic, business, non-profit, and political leaders, such as bankers, developers, land bank officials, local government staff, and practitioners from across the state. We will be advertising the Conference (and sponsors as they are confirmed) to GOPC’s 4,000+ email list. We estimate at least 250 people will attend the conference.

We invite you to partner with us as a sponsor of GOPC’s second statewide brownfields conference. **Please see below for sponsorship levels and instructions for completing your sponsorship form.**

Thank you in advance for your support. Please feel free to contact GOPC with any questions, and we look forward to seeing you this Spring at the 2024 Brownfields Conference.

Sincere thanks,

A handwritten signature in black ink, appearing to read "Alison Goebel".

Alison Goebel, PhD
Executive Director

A handwritten signature in black ink, appearing to read "Aaron Clapper".

Aaron Clapper, MPPA
Senior Manager of Outreach and Projects



Sponsorship Opportunities

<p>Platinum Sponsor (\$6,000)</p> <ul style="list-style-type: none"> • Panel Sponsorship Recognition: Recognition as a panel sponsor in written and panel materials, and verbal recognition at the start and end of a panel; logo printed in conference program next to designated panel • Conference Sponsorship Recognition: Logo on full slide to be displayed at the Conference during breakfast, lunch, and pre-panel discussions • Booth in the Exhibitor Hall • Full page ad in Conference Program • 4 free registrations 	<p>Gold Sponsor (\$4,000)</p> <ul style="list-style-type: none"> • Sponsorship Recognition: Recognition as a co-sponsor for non-panel aspects of the conference, such as meals and bags for exhibitor hall, with verbal and written recognition in the conference program • Booth in the Exhibitor Hall • Half page ad in Conference Program • Conference Sponsorship Recognition: Logo on half-slide to be displayed with another Gold Sponsor at the Conference during breakfast, lunch, and pre-panel discussions • 3 free registrations
<p>Silver Sponsor (\$2,000)</p> <ul style="list-style-type: none"> • Booth in the Exhibitor Hall • Quarter page ad in Conference Program • Conference Sponsorship Recognition: Logo on shared slide with other Silver Sponsors to be displayed at the Conference during breakfast, lunch, and pre-panel discussions • 2 free registrations 	<p>Bronze Sponsor (\$1,000)</p> <ul style="list-style-type: none"> • Booth in the Exhibitor Hall • Business card sized ad in Conference Program • Conference Sponsorship Recognition: Logo on shared slide with other Bronze Sponsors to be displayed at the Conference during breakfast, lunch, and pre-panel discussions • 1 free registration
<p><i>Sponsorship at each level will also receive recognition on OhioBrownfields.com, as a Conference Sponsor with their logo and organization information. Additionally, each organization will be referenced in the Brownfields Resource Directory, with their organization's information and contact information. This Directory will be provided to Conference attendees via electronic QR code in the Program Directory, and is accessible on OhioBrownfields.com.</i></p>	

Sponsorship Inquiry & Form Submission

Please complete the [online sponsorship form](#) to provide your contact information and sponsorship level. Please reach out to Aaron Clapper (aclapper@greaterohio.org) with any questions.

Sponsorship Payments

Sponsorship payments may be made by credit card through PayPal (you don't need a PayPal account) or by sending a check made out to Greater Ohio Policy Center. If you need an invoice, please request one from Aaron Clapper (aclapper@greaterohio.org).

Greater Ohio Policy Center
 c/o 2023 Brownfields Conference
 399 E. Main St., Ste. 220
 Columbus, OH 43215

PayPal: visit <https://www.greaterohio.org/support> (go through "Contribute" paragraph on the left-hand side of main text). A credit card may be used without a PayPal account.



GREATER OHIO POLICY CENTER

People. Land. Prosperity.

About the Greater Ohio Policy Center

The Greater Ohio Policy Center incorporated as a 501(c)3 in 2008 and has always maintained a bipartisan staff and board. Roughly 60% of our budget comes from foundation grants, 35% from mission-consistent fee-for-service research and consulting projects, and 5% from event sponsorships and registrations. For more information, visit www.greaterohio.org.